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Team Proposal

Our team consists of four members in which will contribute an equal amount of time into the project. The name of this team will go by DBDB Consulting. The goal of this team is to design a detailed brochure that describes an internship program designed by the John Deere Company and The Ohio State University. This brochure will include many facts that will describe what this program is all about.

This internship program is designed for Ohio State students with a major in Agricultural and Construction Systems Management (ACSM) and a minor in Agri-Business. The student must also have an interest in machinery management and be able to work for two straight summers or six months straight. Each student will have requirements that must be met before they can be eligible for the program.

Each member will research this project and conduct meetings to discuss what information has been obtained. The team will then construct an informative brochure using Microsoft Publisher. The brochure will include pictures of the university as well as items from John Deere. The brochure will also describe exactly what the program is, academic requirements, and benefits to the students as well as the dealerships who participate in the program.

Our brochure will be completed by November 17, 1999. This is due to the fact that a John Deere representative will be at the university to pitch the program. This way he can see first hand what the brochure will look like and add recommendations to the team to make the brochure look better.

