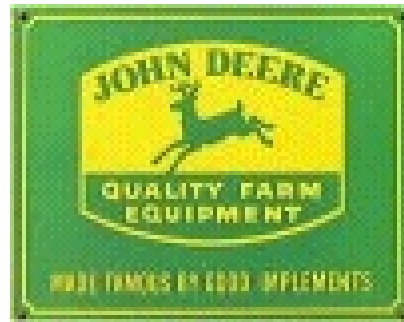


TEAM SUMMARY

DBDB Consulting



The Ohio State University/ John Deere Dealership Internship Program

Mark Bash
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Executive Summary

John Deere Dealership Program

The John Deere Company has started to implement an internship program to college students who are majoring in Agriculture and Construction Systems Management all over the country. This program is designed for John Deere Dealerships who agree to this program and students who are interested in machinery management. The John Deere Company has started this program with the collaboration of five other college universities and now John Deere is coming to The Ohio State University.

With this program being initiated at this university, there is a need for information so students will know that this internship possibility is out there. Our team, formed by Dr. Papritan, is responsible for designing an informative brochure that describes this program.

This brochure will include information that will let a prospective student know what is needed to be eligible for this internship. The brochure states the purpose of the program, the academic requirements, the basic requirements, and the experience that the student will receive. The brochure also gives the benefits that the student and the dealership will receive through this program. Once a final draft of the brochure is completed, copies will be available to students so they will know that this internship may be an experience that they may want to pursue.

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