



OSU CSM Industry Advisory Council (IAC)

September 30, 2015
8:00am – 10:00am
Nationwide & Ohio Farm Bureau 4-H Center – International Room

(All Council) Fall Bi-Annual Meeting

- **01/Welcome and Introduction – Holly McLean (HM)**
01.01 HM welcomed the attendees and thanked them for their continued support of the Ohio State CSM Program. The Executive Committee members are: Mark Smither (Treasurer), Adrienne Sraver (Secretary), Holly McLean (Chair), Alex Belkofer (Co-Chair).
- **02/Mission and Purpose of the IAC – Holly McLean (HM)**
02.01 HM stated that the purpose of the IAC is to serve the CSM program with industry support through strategic planning, advising, and fundraising. This year the IAC has a lot of momentum and HM expressed a call to action on moving the program to the next level.
- **03/State of the (CSM) Union (5) – Alex Belkofer (AB)**
03.01 AB stated that the re-cap of the 2014-2015 year is attached to the meeting agenda. The fall bi-annual meeting is the start of the school year so the students are just getting started with the competition teams. The first fall mixer was a success with over 130 attendees. AB stated that the Career Fair had a total of 56 companies focused on construction.
- **04/Financial Update (15) – Mark Smither (MS)**
04.01 MS reviewed the Financial Update. The Marketing and Resource committee has obtained \$7,750.00 in checks. This does not account for all of their commitments since there are more outstanding invoices. The IAC is following up on the \$250.00 donation invoices that are given to each member.
04.02 Calculating anticipated support and current commitments, the IAC is \$28 positive. Therefore, it is critical to follow up with the donation invoices and continue to obtain sponsorships.
04.03 It is critical to maintain an effort throughout the year because the competition teams are scheduled each fall and the IAC wants to ensure that these are possible for the students.
- **05/ Curriculum Review – Dr. Gonul Kaletunc (GK)**
05.01 GK stated that there has been an update on Curriculum from the university concerning curriculum stating only 120 credit hours are needed for graduation. Currently there are 130 credit hours required for CSM.
05.02 GK thought that they could achieve this by removing Finance and HR based on the updated ACCE requirements. GK requested a review of the curriculum, to consider the OSU requirements, ACCE, and needs of the industry. Is removing these classes appropriate?
05.03 HM stated that the Education Committee is tasked to review this and follow up with GK on recommendation.
- **06/ FAFE Update (15) – Dr. Shearer (DS)**
06.01 DS stated that the college received their budget numbers and they do not have any large concerns. They did not lose money and did not pick up money.
06.02 DS stated that there are some concerns about faculty and obtaining new lecturers for those who will be retiring soon.

- 06.03 DS stated that the student numbers are increasing again, including Ag Systems students.
06.04 DS stated that Dr. Chen has the opportunity to leave on sabbatical this year.
06.05 DS stated that one of their goals would be to have a faculty led green building professor.
06.06 DS stated that the program has an interest in focusing on diversity, specifically women and increasing freshman numbers.

- **07/New IAC Members (10) – Larry Walden (LW)**

07.01 Announcements of New Members:

- Deborah Lisheid [L Brands]-2 recommendations
 - Mike Norton [EXXCEL]-2 recommendations
 - Chuck Tosoian [Barton Malow's Columbus Office leader]
 - Mike Finissi [NiSource]-2 recommendations
 - Jackie Atkin [Equity]-2 recommendations
 - Scott Haddock [Vice President at Adena Corp, prior Council approval as a Barton Malow rep]
- All members were approved from the Council.

- 07.02 LW indicated that there will be an Officer Selection for 2016-17 Academic Year. Recommendations should be sent to either the Executive Committee or Larry Walden. There will be a formal vote and there is a two year term. AB stated that if anyone had questions on time commitment to contact someone on the Executive Board for further description.
- 07.03 LW indicated that the by-laws have not been updated for awhile. He is currently working on them addressing the membership requirements and other verbiage. This will be distributed for everyone's review.

- **08/ Student Insight (15) – Alex Francois/Nicole Cutlip (AF/NC)**

- 08.01 AF stated that the CSM Club has met one time so far. They kicked off the year with a meeting that 30 students attended and they had a second meeting with twenty five attendees which a Kiewit representative was present. AF stated that they are always looking for companies to attend the meetings and obtain exposure to the industry. The club would like to visit jobsites so then they can experience construction outside of class. AF stated that their biggest challenge is attendance.
- 08.02 AF stated that they would like to schedule a volunteer event but are concerned about the amount of people that would attend.
- 08.03 AF stated that the club has five officers and two are seniors. They have voting for the officers and try to have some underclassmen so there is a succession plan.
- 08.04 AF stated that the ABC Competition team obtained drawings for a 46,000SF museum and will be competing in October.
- 08.05 NC stated that the university was able to form one team of six students for the ASC Competition, focused on Pre-Construction. They will be traveling to Chicago in October for the competition focused on a \$10-30M library. They are working with industry professionals for advice and planning prior to the competition.
- 08.06 NC stated that the mock interviews are a great opportunity for the students and requests that they continue prior to the career fairs so the students are prepared.

- **09/CSM Program Needs (15) – Mac Ware (MW)**
 - 09.01 MW stated that they are looking for someone to fill the teaching position of the Structural course. Any candidates can be forwarded to either Mac Ware or Dr. Shearer.
 - 09.02 MW stated that they may be looking at 2-3 more lecturers for Fall 2016 but nothing is confirmed until formal retirements are announced from staff.
 - 09.03 Jessica Diallo stated that there are some needs at the branch campus career fairs. There are some students that will go to main campus but start off at branch campus first.
 - 09.04 MW stated that approximately 10-15% of students are going into residential so to continue to keep them engaged in the IAC and program. There may be a future for some electives that are residential specific.

- **10/Committee Updates/Action Items (30) – All**
 - Industry Interaction Committee:** AB stated that there was a spring mixer of 130 attendees. Their action items include engagement with students, faculty, and staff. They plan on doing a spring event and potentially an alumni tailgate. The committee wants to increase the CSM Club Involvement and bolster engagement the program.
 - Mentoring:** Jarrett Gary reported that the school year is starting and there are a total of 32 students participating. Some students had extremely specific interests on their mentorship partnering. The committee is looking for more mentors for the students and obtaining some specifically in the residential arena. The student/mentoring pairing will be this coming week. Jarrett Gary is also looking for more members of his committee. Sherry Fischer indicated that SMPS has an excellent mentoring program and it may be beneficial to reach out to them for lessons learned and improving the program.
 - Marketing/Resource Development:** Parker Brown and Dave Stanton are the new committee chairs. To date, they have received \$7500 in sponsorships and are awaiting another \$7700 that has been invoiced. JD Flaherty has helped out a lot in the transition and they are working on calling companies for sponsorships. The funding goes throughout the school year and is extremely important for the student competitions. They are looking for new members and to continue having more regular committee meetings to improve their efforts.
 - Education:** Josh Myers from Danis is heading this committee and will be focused on curriculum review and helping out with the accreditation maintenance efforts. This committee is extremely important to improve the program.
 - Diversity:** Larry Walden is heading the committee and they are working on creating a survey to identify the barriers in diversity within the college. Also, they are working on something bold to attract women to the program and their focus is to have a graduate on the 40 under 40 top construction professionals in the Columbus area.

- **11/Final Wrap-up (5) – Holly McLean/Alex Belkofer**
 - 10.1 HM wrapped up the meeting by thanking everyone for the time they spend for the program.
 - 10.2. HM encouraged everyone to continue with the sponsorship support and action items of the committees.

Notes by:
Adrienne Sraver
Secretary