



OSU CSM Industry Advisory Council Bi-Annual Meeting Minutes Fall Semester

October 10, 2016

10:00am – 12:00pm

Nationwide & Ohio Farm Bureau 4-H Center – International Room

Minutes

- **01/Welcome and Introduction**

01.01 Alex Belkofer welcomed the attendees to the bi-annual meeting. The Executive Officers: Dave Stanton, Heather Cassady, and Adrienne Sraver introduced themselves.

- **02/Mission and Purpose of the IAC**

02.01 Alex Belkofer stated that the mission is to be advisors to the Construction Systems Management Program and participate in strategic planning with the University for academic, scholastic and outreach programs within the department.

- **03/AY 2016-17 Board Initiatives Update**

03.01 Alex Belkofer reviewed the Goals and Initiatives:

1. Advancing women in construction
2. Assisting with department staffing/instructor needs
3. Alignment of curriculum with national and local organizations and entities
4. Increasing diversity within CSM program
5. Collaboration with National and Local Industry Associations

03.02 Holly McLean and Adrienne Sraver provided an update on Women INspire Construction, and event sponsored by IAC in September. There were 75 registrants and 55 attendees. The panel discussion included topics such as equitable pay and career challenges. Holly passed out a flyer on the panelist bios and the survey from the event. The IAC plans to hold events like Women INspire Construction annually to continue promoting the goal for advancing women in construction.

- **04/FABE Update**

04.01 Dr. Scott Shearer called into the meeting to provide the FABE Updates.

04.02 FABE Student Numbers – Dr. Shearer stated FABE picked up 100 students for a total of 650; CSM current enrollment is approx. 330 students.

04.03 Dr. Shearer discussed the Department of FABE/CSM Program Staffing Plans. Victoria Chen is teaching Mechanical Systems and Sustainability. Mike Brown is teaching Structures I and II. Ben Vause is teaching Estimating and Scheduling. Andrea Pruneau is teaching Professional Development II.

04.04 Dr. Shearer stated that the future staffing concerns includes course 2240 Building Material & Methods (the “Welding Class”) and 2600 Safety.

04.05 Dr. Shearer noted that the Department can start actively recruiting for CSM Professor of Professional Practice positions. The position for Communications/Marketing Manager will be re-advertised. Interviews will begin this week for a new Academic Advisor position.

04.06 Dr. Shearer stated Rachel Cornell was hired for the Fiscal Manager position, replacing Jill Bryant.



04.07 Dr. Shearer reviewed the Department and FABE budgets for 2017. There was a 10% increase in the Department 2017 budget. FABE had a 16.7% increase in the budget. The budget increases were due to salary increases, hiring costs increased, increased teaching loads with more students, and new responsibilities.

04.08 Dr. Shearer stated FABE will be able to hire 5 new positions due to participation in the Discovery Themes areas, which is department wide.

04.09 Victoria Chen discussed her observations at the ACCE onsite visit for the reaccreditation of Northern Kentucky University's 4-year CM program.

04.10 Mac Ware stated there are 330 students in the CSM program. There will be 65-70 graduating students. There were 6 incoming freshman this year. Mac also mentioned that the IAC members can post intern opportunities on the website and computer lab monitors.

04.11 Mac Ware stated the ASC Competition team will be in Chicago Wednesday. The ABC Competition team goes to Dallas November 13th.

04.12 Dr. Shearer acknowledged that the IAC's support in the ACCE re-accreditation process will be welcomed through the Education Committee as the Department works actively on curriculum alignment with ACCE Student Learning Objectives (SLOs) and University Requirements. Alex Belkofer suggested that a future workshop with FABE and IAC leaders be arranged to discuss the process for best working on this collectively.

- **05/Student Insight**

05.01 Alex Belkofer asked the CSM Club and Competition Team Representatives to introduce themselves to the council. The following students spoke to the group: Wes Brown (ABC Competition Team), Katie Jerome (ABC Competition Team), Jason Felix (CSM Club Treasurer), Jim Roser (CSM Club Fundraising Chair and ABC Competition Team), Isaak Vanhooose (CSM Club President) and Matt Mayo (CSM Club Secretary).

05.02 Isaak stated the CSM Club wants to coordinate more with the IAC this year for speaker opportunities at club meetings, site visits, and fundraising.

05.03 Alex Belkofer asked the students to provide feedback on what they would like to see improved in the program and what they liked about the program. Suggestions to improve the program included: keep up with technology, utilize Bluebeam and other industry programs in the classrooms, incorporate more Heavy Civil, and get into more high schools to increase awareness of the program.

- **06/Financial Update**

06.01 Dave Stanton stated there are 70 active IAC members and 30 members have paid their dues. He will be following up with the members to collect outstanding dues by end of the year. Please pay your annual donation!

06.02 Dave Stanton asked that Committee Chairs provide their budgets to him prior to the next IAC Executive Committee Meeting.

06.03 Dave provided a detailed overview of the budget and discussed how funds are held for 6 months by the University before they are deposited in the 2 separate FABE Development Fund accounts (sponsorships and donations).

06.04 Dave outlined the various allocations of incoming funds to the different areas of CSM such as Competition Teams, Committee Support, Scholarships, and industry/student mixer events.

- **07/Committee Reports/Updates**

07.01 Marketing & Resource Development - Parker Brown stated that 14 companies have



committed to sponsorships totaling \$20,000. The committee will be reaching out to additional companies for support and begin fundraising for next year. The committee is looking to add more members. Dave and Parker will be sending out the formal documents outlining this year's Sponsorship & Donation Program to the IAC.

07.02 Industry Interaction – Alex Belkofer introduced the new committee chairs Marc Ribe and Trevor Bunevich. The committee raises funds for the competition teams and industry events for the students. They will be working on fundraising, interaction with the CSM Club for industry speakers, and planning the Networking events. This committee will be in search of new, energetic members looking to connect students to industry. Reach out to Alex, Trevor or Marc if you are interested!

07.03 Education – Mike Deiwert and Jackie Atkin are the new co-chairs for this Committee. Mike Deiwert mentioned the education committee is looking for more members. The committee will be working on objectives and is focused on the program curriculum and reaccreditation.

07.04 Diversity – Alison Marker, the new chair for the committee stated she is looking for a co-chair. The committee is working on releasing a survey on diversity for the students and is focused on the IAC goals for women in construction and diversity within CSM.

07.05 Mentoring – Jenna Eaves stated the committee had the mentoring kick-off meeting last Friday. Jarrett Gary and Jenna Eaves paired up 30 industry mentors with students this year. They matched students with industry reps who are most aligned with their interests and intended career paths. They also created guidelines to help provide more structure to the program. The committee is looking for additional members.

- **08/Membership Task Force**

08.01 Larry Walden introduced the following new members:

Pepper Construction of Ohio – Ty Parshall

DIRTT Environmental Solutions – Kelly Greene

Walsh Construction Group – Mike Walsh

Speedway - Andy Kummerer

AEP - Nathan Nixt

Louis Perry Group – Ted Wunderlich

The motion to approve new members was presented, moved on and approved in the meeting. Welcome new members!

08.02 Larry Walden requested that the council help recruit the following four companies:

Baker Concrete, Ruscilli, Smoot Construction, and Bruner Corporation.

08.03 Larry Walden and Alex Belkofer led the first formal 'New Member Orientation' prior to this morning's meeting. The agenda covered the history of the IAC, areas of focus within the CSM Program and how to get more actively involved. It was well attended and received.

- **09/Open Forum**

09.01 Victoria Chen spoke about a \$100,000 grant that was available through the HBA. In order to get this grant, a Home Builders Student Chapter would need to be formed.

09.02 Victoria Chen also stated Feb 22, 2017 is the ACCE Industry Advisory Board Best Practices Event in Orlando, Florida.

09.03 Mac Ware introduced Victoria Chen, Andrea Pruneau, and Ben Vause to the council. He suggested that members that are looking to hire students utilize Hireabuckeye to post jobs campus wide. Mac Ware also mentioned that members can send him a 2-3 sentence



job description with contact information on their Letterhead to circulate on monitors and the FABE website.

09.04 Alex Belkofer noted that half of the Companies at the career fair are IAC members (58 companies), and we increased participation from local companies from last year – nearly hitting our goal of 60 companies.

10/Closing Announcements

10.01 Alex Belkofer thanked everyone for attending the meeting and adjourned the group.

10.02 Alex Belkofer reminded the council about the CSM Networking Event at Eddie George's Grille this evening.

Meeting minutes prepared by: Heather Cassady 11/1/16