



OSU CSM Industry Advisory Council Bi-Annual Meeting Fall Semester 2017 Full-Council Meeting

October 9, 2017

3:00pm – 5:00pm

Nationwide & Ohio Farm Bureau 4-H Center – International Room

Minutes

- **01/Welcome and Introductions**

- 01.01 Alex Belkofer welcomed the attendees to the bi-annual meeting. The Executive Officers: Heather Cassady, Adrienne Sraver, and Dave Stanton introduced themselves.
- 01.02 He shared that 72 Companies were in attendance at the Career Expo, a significant increase from last year.
- 01.03 Alex Belkofer provided an overview of the Organizational Chart.
- 01.04 The members in attendance introduced themselves.

- **02/Mission, Vision and Values of the IAC**

- 02.01 Alex Belkofer, Heather Cassady, Adrienne Sraver, and Dave Stanton shared their perspectives on the value of the Council.

- **03/Pre-Meeting Forum**

- 03.01 Alex Belkofer asked the CSM Club Representatives to introduce themselves to the Council. The following students spoke to the group:
Matt Mayo (CSM Club President) and Ryan Dennis (CSM Club Vice President)
- 03.02 Matt Mayo gave an update on the CSM Club's activities including the mock interviewing and resume writing. Ryan Dennis gave an overview of the Competition teams.
- 03.03 There was discussion on how to get students more involved in the CSM Club and interaction with the Industry. Ideas from members included providing course credits and studio collaboration.
- 03.04 Mac Ware mentioned the Capstone course and Intro to CSM provides these opportunities. Jenna Eaves mentioned the OSHA 30-Hour course has opportunities for the Industry to speak on safety topics.

- **04/Membership Task Force**

- 04.01 Larry Walden stated we have 11 new members.
- 04.02 He provided a recap of the new member orientation held prior to the Council meeting and gave an overview of the membership process where 2 recommendations from the IAC members are needed for a prospective new member.
- 04.03 Larry Walden mentioned that the Council is looking for Women Owned Businesses, Specialty Contractors and Diverse Companies to grow membership.
- 04.04. Alex Belkofer mentioned that Larry Walden is looking for a member to transition into the Chair for the membership task force.
- 04.05 Larry Walden shared that America's Homeplace, one of the new members, has also provided a sponsorship for the NAHB Student Competition team.
- 04.06 Ben Vause shared the details of the NAHB Competition team that will be going to Orlando, Florida in January.



- **05/Treasury and Fundraising Report**

05.01 Dave Stanton shared an overview of the budget and the difference between the Donations fund and Scholarship fund.

05.02 Dave outlined the allocations of incoming funds to the CSM Competitions Teams, support for Committees, Industry/Student Mixers, and Women Inspire Construction. He shared the importance of collecting the annual membership donations. Membership dues forms have been previously passed out and emailed. Dave will be following up with the members to collect outstanding dues by end of the year. Please pay your annual donation!

05.03 Parker Brown shared Scholarship opportunities and how the IAC member Companies can advertise throughout the year.

- **06/AY 2017-18 Board Initiatives Update**

- **Diversity Committee**

- **1. Advancing Women in the Construction Industry**

06.01 Holly McLean and Adrienne Sraver provided a recap of the Women Inspire Construction event sponsored by IAC in September. There were 85 attendees. The event included round table discussion and a panel discussion included topics such as asking for promotions/raises, mentors, and career paths. Andrea Pruneau was the moderator and Heather Cassady was 1 of 4 panelists. Several members that were in attendance shared their experience and feedback about the event. The committee would like to get CEO's in attendance as part of the audience for future events. The IAC plans to hold events like Women INspire Construction annually to continue promoting the goal for advancing women in construction.

- **2. Increasing Diversity within the Program**

06.02 Alison Marker shared that the Diversity Committee was also working on collaboration for outreach to Middle Schools and High Schools. The committee will be working with Chip Tuson, the Communications Program Manager, to distribute updated marketing and recruiting materials. Alison mentioned that the committee is focused on advancement of women in construction and diversity within the CSM program.

06.03 The group discussed the current programs available through Associations. Barton Hacker with ABC shared that there are programs at the National Level. He mentioned there are plans to host a week long camp for female high school students to promote the industry at the local chapter. Parker Brown mentioned AGC's I Build America website and the resources available.

- **Education Committee**

- **1. Alignment of Curriculum with National & Local Organizations and Entities.**

06.04 Mike Deiwert discussed the IAC & Faculty/Staff Workshop held in August. Topics included current industry trends, program strengths, program opportunities, ACCE re-accreditation, SLO's, and industry interaction.

- **2. Supporting the Integration of Construction Technology into the Classroom**

06.05 Dr. Shearer mentioned that integration of Technology into the curriculum is a goal of the program. This was a topic that was discussed during the Faculty/Staff Workshop in detail. The Education Committee will be developing the prioritized list of integration of Technology as requested by Dr. Shearer.



Education Committee (Continued)

3. Identifying/Recommending Potential Faculty Candidates to Bolster the Program

06.06 Dr. Shearer provided an update for the Department of FABE Program/CSM staffing. LaShanda Coleman is an Academic Adviser for CSM/ASM and Kelli Swackhamer is an Adviser for FABE. Robert Ritchie is a CAD instructor. He mentioned there are 17 staff dedicated to the CSM program, 4 are women.

06.07 Dr. Shearer stated CSM current enrollment is approx. 280 students.

Industry Interaction Committee

1. Collaboration with National and Local Industry Associations

06.08 Mac Ware gave an update on the competition teams. There are two teams led by Don Shafer and Jeffery Suchy going to the ASC competition this month. Teams are set to compete in the ABC and NewB Competitions. Ben Vause is leading the NAHB competition team.

06.09 Dave Stanton provided an overview of the ACE Mentoring program and if anyone is interested, it's not too late to get involved.

• 07/Committee Reports & Updates

Industry Interaction Committee

07.01 Marc Ribe (Co-Chair) – FABCON Precast and Trevor Bunevich (Co-Chair) – Corna Kokosing discussed the Alumni event that was held in August. The event had 20-25 attendees. There are 100 people expected for the Networking Mixer this evening. Trevor mentioned the committee is looking for volunteers to present at CSM Club meetings, put together snap shots of alumni careers, and industry advisors for competition teams. Sponsorships are still available for the Spring Networking Mixer. If anyone is interested in joining this committee please reach out to Marc or Trevor.

Marketing & Resource Development Committee

07.02 Alex Belkofer gave special recognition to Parker Brown (Chair) – AGC of Central Ohio and Dave Stanton (Co-Chair) – FABCON Precast for their dedication to the committee and funds raised through Sponsorships last year. Dave Stanton mentioned that the committee currently has Parker Brown as the only member. The committee needs volunteers to help get the word-out on Sponsorship opportunities. If anyone is interested in joining this committee please reach out to Parker or Dave.

Education Committee

07.03 – Mike Deiwert– The Ruhlin Company and Jackie Atkin– Equity Construction Solutions are the Co-Chairs for this committee. Mike mentioned the Education committee will be scheduling a monthly meeting to start focusing on the topics from the Faculty/Staff Workshop.

Diversity Committee

07.04 - Alison Marker (Co-Chair) – Thomas & Marker mentioned the committee meets once a month. Please contact Alison or Deborah Lisheid (Co-Chair) – L Brands if you are interested in joining this committee.



Mentoring Committee

07.05 - Jenna Eaves (Chair) – Vaughn Industries spoke about the Mentoring Program. The kick-off meeting will be October 27th. This year there are 27-30 mentors that were interested, but only 15 students. There was discussion on how to get students more involved. A student's perspective was that most students already have internships set and don't feel they need to interact with a mentor. If you are interested in joining the mentoring committee, please reach out to Jenna or Jarrett Gary (Co-Chair) – George J. Igel, Co.
07.06 – Adrienne Sraver shared our partnership with Dr. Gonul Kaletunc's mentoring program Aspiration for Women's Advancement and Retention in Engineering and Science (AWARES). She mentioned that this mentorship program was structured well and held over the entire year.

• 08/Post-Meeting Forum IAC Membership Open Discussion

08.01 - Alex Belkofer reminded everyone on the details of the Networking Mixer (directly following this meeting).

• 09/Closing Announcements & Remarks

09.01 – Adrienne Sraver mentioned another Newsletter will be sent out.

09.02 - Alex Belkofer thanked everyone for attending the meeting and adjourned the group.

End of Meeting.

Meeting minutes prepared by: Heather Cassady 11/26/17