



OSU CSM Industry Advisory Council Bi-Annual Meeting Spring Semester 2017

May 1st, 2017

3:00pm – 5:00pm

Nationwide & Ohio Farm Bureau 4-H Center – International Room

Minutes

- **01/Welcome and Introductions**

01.01 Alex Belkofer welcomed the attendees to the bi-annual meeting. The Executive Officers: Heather Cassady, Adrienne Sraver, and Dave Stanton introduced themselves.

- **02/Mission, Vision and Values of the IAC**

02.01 Alex Belkofer, Heather Cassady, Adrienne Sraver, Dave Stanton, and Holly McLean shared their perspectives on the value of the Council. Their comments included our Initiatives, Networking with students and staff, Women INspire events, marketing, diversity, and the student experience.

- **03/Membership Task Force**

03.01 Larry Walden stated we have 18 new members. He provided an overview of the membership process where 2 recommendations from the IAC members are needed for a prospective new member.

03.02 The motion to approve Dave Brown with Dave Brown Consulting, LLC. as a new member was presented, moved on and approved in the meeting.

- **04/Financial Update**

04.01 Dave Stanton shared a detailed overview of the budget. He described the difference between the Donations fund and Scholarship fund.

04.02 Dave outlined the allocations of incoming funds to the CSM Competitions Teams, support for Committees, Scholarships, and Industry/Student Mixers. He shared the importance of collecting the annual membership donations. Blank membership dues forms were handed out for the Council members to fill in and return.

04.03 Parker Brown shared Scholarship opportunities and how the IAC member Companies can advertise throughout the year.

- **05/AY 2016-17 Board Initiatives Update**

05.01 Alex Belkofer gave a brief overview of the Initiatives and introduced the members presenting updates.

05.02 **Advancing Women in Construction** – Holly McLean shared our partnership with Dr. Gonul Kaletunc's mentoring program Aspiration for Women's Advancement and Retention in Engineering and Science (AWARES). Three of our members were mentors this past year. The program is looking for more mentors for next Fall. Adrienne Sraver shared that the IAC plans to hold another Women INspire Construction event in the Fall to continue promoting the goal for advancing women in construction. Heather Cassady mentioned the National Association of Women in Construction (NAWIC) WIC week event



that members attended. Holly McLean was 1 of 4 panelists for this luncheon.

05.03 **Assisting with Department Staffing/Instruction needs** - Dr. Shearer provided an update for the Department of FAFE Program/CSM staffing. The new Dean of College of Food, Agricultural, and Environmental Sciences, Dr. Cathann Kress, started today. LaShanda Coleman is an Academic Adviser for CSM/ASM. Jordan Clark has been hired for Professor of Professional Practice. Chip Tuson started today as the Communications Program Manager. Rachel Cornell is the Fiscal Officer. Jenna Eaves is teaching the 30 Hour OSHA course. Andrea Pruneau is teaching Professional Development. Ben Vause is teaching Estimating and Scheduling.

05.04 Dr. Shearer stated the future staffing concerns includes surveying courses.

05.05 Dr. Shearer stated FAFE picked up 70 students for a total of 675; CSM current enrollment is approx. 300 students.

05.06 **Alignment of Curriculum with National and Local Organizations and Entities** - Alex Belkofer shared his experience at the ACCE Mid-Year Meeting held in February. He discussed a handout on Key Takeaways for Development. Alex mentioned an IAC workshop that will be scheduled with the FAFE faculty to discuss these takeaways.

05.07 - **Increasing Diversity in the CSM Program** – Alison Marker and Deborah Lisheid discussed the Diversity Committee goals. The Committee is focused on recruiting women and minorities and marketing the CSM program. A few items they are working on include: targeting undecided majors, creating a marketing video, recording testimonials, Women Inspire event, expansion of Dr. Kaletunc's mentorship program, and partnering with organizations such as the BX for outreach.

05.08 - **Collaboration with National and Local Industry Associations** – Alex Belkofer mentioned the CSM Club Roundtable that included ABC, AGC, BX, and BIA. He discussed the next steps included partnering more with these organizations.

05.09 – Mac Ware provided an update on the 4 NewB Competition teams. They received 1st and 3rd in Commercial and 2nd in Heavy/Civil and Residential.

05.10 – Ben Vause gave an overview of the NAHB Student Competition. He plans to take a team this coming year. The competition project will be posted in September and the students present on the project in January in Orlando.

- **06/Committee Reports & Updates**

06.01 – **Industry Interaction** - Marc Ribe reported on how the committee is raising funds for the competition teams and industry events for the students. They will be working on fundraising, interaction with the CSM Club for industry speakers, and planning the Networking events. This committee needs additional member support looking to connect students to the industry. Reach out Trevor Bunevich or Marc Ribe if you are interested!

06.02 - **Marketing & Resource Development** – Parker Brown reported that he and Dave Stanton will be sending out the Sponsorship material packages. He will be personally reaching out to Companies and could use a few members to help with the fundraising. Reach out Parker Brown or Dave Stanton if you are interested!

06.03 – **Education** - Mike Deiwert mentioned the education committee will be working on evaluation of program curriculum and reaccreditation. Alex Belkofer mentioned that he would like to see more collaboration in the classrooms such as studios. This committee will be involved in the workshop with faculty and staff. If you are interested in joining this committee, contact Mike Deiwert or Jackie Atkin.

06.04 – **Diversity** – Alison Marker mentioned that if anyone is interested in joining the



Diversity committee to contact herself or Deborah Lisheid.

06.05 – **Mentoring** – Jenna Eaves gave an overview of the mentorship program this past year. She and Jarrett Gary will be reaching out this summer for mentors. The mentoring will begin again in the Fall when students return. If you are interested in mentoring, please reach out to Jenna Eaves or Jarrett Gary.

- **07/Member Forum**

07.01 – Adam Cahill shared the Fall CSM Career Fair stats. The next Career Fair will be scheduled in October and IAC will schedule the Full Council Meeting and Networking Mixer the same day.

07.02 – Mac Ware shared that his Intro to CSM course has 60-70 students that pair up and visit a job site and present to the class. If your Company has a jobsite that students could visit, please contact Mac Ware.

07.03 – Andrea Pruneau is looking for Companies to share a mock job meeting, bid review, prebid meeting, or Superintendent meeting with her Professional Development class. Please contact Andrea if you are interested.

07.04 – Adam Cahill shared a free service for OSU Alumni to connect with students.

<https://osu.alumnifire.com/>

07.05 – Adam Cahill mentioned that student resumes are posted on Hireabuckeye.

- **08/Student Insight**

08.01 Alex Belkofer asked the CSM Club and Competition Team Representatives to introduce themselves to the Council. The following students spoke to the group:

Matt Mayo (CSM Club President and ABC Competition Team), Ryan Dennis (CSM Club Vice President and ABC Competition Team), and Jason Felix (Previous CSM Club Treasurer).

08.02 Matt Mayo stated the CSM Club is looking forward to upcoming Mock Interviews and getting the students more involved with the Industry. Ryan Dennis gave an overview of the Competition teams. Jason Felix shared that the students are looking for knowledge that they haven't learned in the classroom.

08.03 Alex Belkofer asked the students to provide feedback on what they would like to see improved in the program and what they liked about the program. Suggestions to improve the program included: keep up with technology and industry trends, benchmark the competition (share with the students how OSU CSM compares to other Universities), and improve the Material & Methods course.

- **09/Closing Announcements & Remarks**

09.01 Alex Belkofer thanked everyone for attending the meeting and adjourned the group.

End of Meeting.