



**OSU CSM Industry Advisory Council  
Spring Semester 2018 Full-Council Meeting**

Thursday May 10, 2018

1:30pm – 3:30pm

The Fawcett Center - Alumni Lounge

**Minutes**

• **01/Welcome and Introductions**

01.01 Alex Belkofer welcomed the attendees to the bi-annual meeting. The Executive Officers: Heather Cassady, Adrienne Sraver, and Dave Stanton introduced themselves.

01.02 Alex provided an overview of the Organizational Chart.

01.03 The members in attendance introduced themselves

• **02/Agenda Overview**

02.01 Alex Belkofer provided an overview of the agenda and mentioned the handouts.

• **03/Officer Perspectives**

03.01 Alex Belkofer, Heather Cassady, Adrienne Sraver, and Dave Stanton shared their insights from the past academic year. The perspectives included continuous improvement of the Council and CSM Program, CSM club interaction and outreach to students, Committee involvement, and growing membership.

• **04/Membership Survey**

04.01 Adrienne Sraver discussed the membership survey previously sent out to the Council via email. The survey will collect feedback from members on what they want out of their IAC membership.

• **05/Student Insights**

05.01 Alex Belkofer asked the CSM Club Representatives to introduce themselves to the Council. The following students spoke to the group: Matt Mayo (CSM Club Past - President) and Manny Barnes (CSM Club President)

05.02 Manny Barnes provided an overview of the CSM Club. The mock interviewing and resume writing dates will be emailed out to the membership.

05.03 The competition teams this year included: NewB in Cincinnati, ABC in California, ASC in Chicago, and NAHB in Orlando.

05.04 Mac Ware mentioned that there are other competitions to consider such as Ohio Contractors Association (OCA) in Columbus.

05.05 The biggest challenge that the CSM Club has is getting students involved in the activities. There are typically 25-30 students at the monthly meetings.

05.06 Mac Ware requested that any IAC member Companies who would like to present in a CSM club meeting include an educational topic with the marketing of their company. A few topics mentioned were lessons learned on a project, a case study, or technology piece.

05.07 Alex Belkofer asked what Matt would like to see change in the program. Matt Mayo mentioned incorporating Technology in the courses and providing a Business minor.

05.08 Matt Mayo's advice to Manny for next year was to stay active in the CSM Club and IAC events.



- **06/Membership Task Force**

06.01 Larry Walden stated we have 10 new members.

06.02 Larry proposed the list of approved members to the Council:

Audra Smith [Whiting-Turner]

Jason Cromley [Hidden Creek Landscaping]

Gail Reinhart [Hidden Creek Landscaping]

A motion was made to approve, and approved.

06.03 He provided a summary of the new member orientation that will be held in the fall prior to the Council meeting.

06.04 Larry Walden introduced the members present in the meeting.

06.05 Larry mentioned the trade associations in attendance at the meeting.

06.06 He discussed that the Executive Committee has selected the Vice-Chair to lead the membership task force.

- **07/Treasury and Fundraising Report**

07.01 Dave Stanton shared an overview of the budget and the difference between the Donations fund and Sponsorship fund. This year additional funds were spent on competition teams and attendance to the ACCE Conference in Arizona.

07.02 Dave outlined the allocations of incoming funds to the CSM Competitions Teams, support for Committees, Industry/Student Mixers, and Women Inspire event. He shared the importance of collecting the annual membership donations. Membership dues forms will be emailed out and will be due by July. Dave will be following up with the members to collect outstanding dues. Please pay your dues on time!

07.03 Dave Stanton and Marc Ribe will be following up with a formal protocol for collecting annual dues so that the cutoff times are clear for membership years (past/future).

07.04 Mac Ware mentioned that annual dues can be sent through the President's Club to get your points.

07.05 Parker Brown shared Sponsorship opportunities and how the IAC member Companies can advertise throughout the year. He mentioned there are still a few Companies that committed to sponsorships and have not paid to date. He will follow-up with the Companies. Sponsorship opportunities will be emailed out to membership.

- **08/Department & Program Update**

08.01 Dr. Shearer shared there were 309 students prior to graduation this year. There were 25 CSM graduates.

08.02 Dr. Shearer discussed the building improvements including Room 104 expansion to provide room for 70 students. There will also be furniture updates in the Atrium.

08.03 He provided great feedback from the CSM Instructor Survey.

08.04 Dr. Shearer provided a University update including that there would be no increases in tuition for the 6<sup>th</sup> year in a row.

08.05 Program updates included an AutoCAD course in the CSM Program. There are future plans to offer online courses, web conferencing, and an honorary for the CSM program.

08.06 Dr. Shearer mentioned at this time there are no faculty needs.

08.07 Dr. Shearer mentioned that integration of Technology into the curriculum is still a main goal of the Program. This was a topic that was discussed during the Faculty/Staff Workshop in detail.

08.08 There was discussion on how the IAC can help recruit such as sending a few members with the recruiting team.

08.09 Adam Cahill provided statistics on the CSM career fair with 116 students attending the Fall and 58 in the Spring. Each year the career fairs continue to bring more Companies. The Fall Career Fair, in early October, will need to be held in a larger venue. The Spring Career Fair will be held on Feb. 13<sup>th</sup>.

08.10 Adam Cahill explained ways to post jobs and review student resumes. OSU will be using Handshake in lieu of *Hireabuckeye* starting on June 6<sup>th</sup>.



- **09/Committee Reports & Updates**  
**Industry Interaction Committee**

09.01 Marc Ribe (Co-Chair) discussed the Alumni Networking and Fall and Spring Mixers. Trevor Bunevich the current Co-Chair will be looking for another Co-Chair for the upcoming year. If anyone is interested in joining this committee please reach out to Marc or Trevor.

**Marketing & Resource Development Committee**

09.02 Parker Brown – AGC of Central Ohio and Dave Stanton – FABCON Precast are the Co-Chairs. Parker had previously provided the committee update during the Sponsorship discussion. Parker the current Co-Chair will be looking for another Co-Chair for the upcoming year. The committee needs volunteers to help get the word-out on Sponsorship opportunities. If anyone is interested in joining this committee please reach out to Parker.

**Education Committee**

09.03 – Mike Deiwert– The Ruhlin Company and Jackie Atkin– Turner Construction are the Co-Chairs for this committee. Mike mentioned the Education committee will be scheduling a monthly meeting to start focusing on the topics from the Faculty/Staff Workshop. These topics include ACCE re-accreditation, review of curriculum, and integration of Technology.

**Diversity Committee**

09.04 - Alison Marker – Thomas & Marker Construction Co. is the Committee Chair. She discussed the Women Inspire event held in September. Andrea Pruneau discussed a class she held titled Never Again which focused on Sexual Harassment, HR information, and a panel discussion. Please contact Alison if you are interested in joining this committee.

**Mentoring Committee**

09.05 - Jenna Eaves – Vaughn Industries is the Committee Chair. She will be sending out an email on the mentoring details later this summer. If you are interested in joining the mentoring committee, please reach out to Jenna or Jarrett Gary (Co-Chair) – George J. Igel, Co.

- **10/Leadership Transition Items**

10.01 – Alex Belkofer presented the 2018-2020 Officer Slate for approval. The full-council voted and approved:

Alex Belkofer – Past Chair

Adrienne Sraver – Chair

Dave Stanton – Vice Chair

Marc Ribe – Treasurer

Andrea Pruneau - Secretary

10.02 – Alex Belkofer discussed that the Membership Task Force will now be led by the Vice Chair.

10.03 – Alex Belkofer mentioned that there will be a couple workshops in the Summer 2018 for IAC Leadership strategic planning. The new officers will transition to their roles July 1, 2018.



- **11/Closing Announcements & Remarks**

11.01 The officers closing remarks including taking advantage of the IAC membership through networking and participating in events. The Committee Chair emails are on the back of the IAC 2018-2019 Calendar and look for future emails on CSM Club events.

11.02 Adrienne Sraver recognized Sherry Fisher for her help in creating the IAC Calendar of Activities and Events and other templates for the IAC.

11.03 Mac Ware mentioned that every CSM student is required to participate in an Internship Program consisting of 400 hours. Remember to post internship and job opportunities on Handshake.

11.04 Alex Belkofer thanked everyone for attending the meeting and adjourned the group.

**End of Meeting.**

Meeting minutes prepared by: Heather Cassady 06/11/18

Attachments:

OSU CSM IAC Org Chart\_2018-19

Committee Updates

IAC 2018-19 Calendar of Events